

Informatica South Africa User Group

Johannesburg – Thursday, 9 September 2010

Summer Place, 69 Melville Road, Hyde Park, Johannesburg

Keynote

During this User Group you will hear more about how Informatica has forged strong partnerships with many of South Africa's foremost system integrators and service providers to deliver innovative data integration solutions. These solutions enable companies to access, integrate, and trust all their information assets regardless of where they reside. Our robust and diverse partner ecosystem supports Informatica partners and customers in deploying and operating best-of-breed data integration solutions.

AGENDA

08.30 – 09.30	:	Arrival, Breakfast & Registration
09.30 – 10.00	:	Welcome & Introduction
10.00 – 10.45	:	Blue Turtle – Information Lifecycle Management
10.45 – 11.00	:	Coffee Break
11.00 – 11.30	:	Informatica Training Update
11.30 – 12.15	:	Knowledge Integration Dynamics – Master Data Management
12.15 – 12.30	:	Question and Answers, Close
12.30	:	Lunch

Agenda Features

- **Informatica Application Information Lifecycle Management (ILM):** This presentation will discuss how to manage every phase of the data lifecycle, from development and testing to archiving and retirement. We will discuss why the affect of the growing volume of data in applications cannot be measured just in terms of storage costs as it has a much wider impact – on your business users, IT service levels, business agility, decision making – not to mention the strain on tightened IT operational budgets.
- **Master Data Management:** This session will cover the importance of approaching the Master Data Management journey holistically and will touch on some of the important factors such as data governance, data quality and people skills when considering an MDM program.
- **Q & A session:** An opportunity for you to ask questions regarding the content covered in the presentations and discuss experiences of the use of Informatica's products with your peers.

If you require additional information on any of the topics discussed or would like the presentation pack sent to you please contact the Informatica South Africa office with your requirements:

information@informatica.co.za